



**Manchester
Digital**

Emerging Tech Conference 2025

Manchester

Sponsor Pack

Spotlighting tomorrow's technologies

The Emerging Tech Conference is Manchester Digital's flagship event, uniting the region's most innovative companies and brightest minds to explore the transformative technologies shaping our future.

In 2025, the conference will delve into the next wave of emerging trends and groundbreaking advancements driving change across industries. This event offers a platform for businesses to showcase cutting-edge innovations, share insights, and foster collaborations that accelerate progress.

As a sponsor or speaker, you'll position your organisation at the forefront of these conversations, engaging with senior leaders and innovators who are driving the future of technology. Be part of the movement to inspire transformation, unlock rapid advancements, and scale success across the digital landscape.

Fueling the beating heart of North West tech with leading brands and visionaries

Our network is fueled by a powerful portfolio of sponsors and speakers, each a vital part of the North West's tech landscape. This snapshot represents just a fraction of the forward-thinking brands that have partnered with us, sharing insights, leading innovation and supporting the growth of digital across the region.



BOSCH

CAVU



Booking.com



thinkmoney
banking made easy





What to expect

Partnering with Manchester Digital events means connecting with a thriving tech community. With hundreds of engaged attendees, inspiring speakers, and unparalleled marketing reach, our events are the ideal platform to showcase your brand, build relationships, and make a lasting impact.

**250
sign ups**



**10+
speakers**



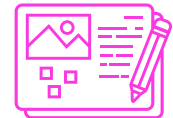
**7k+ weekly
social views**



**7+ hours of
networking**

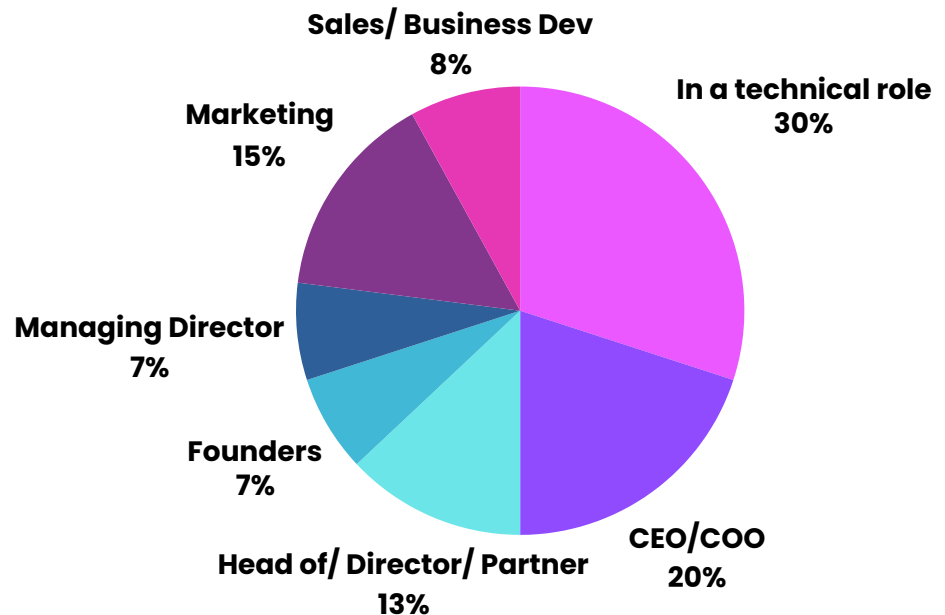


**Multiple
content pieces**



Who attends

Manchester Digital events bring together a dynamic mix of industry professionals from across Greater Manchester's thriving tech sector and beyond, including many senior leaders and decision-makers. You'll connect with experts across a wide range of roles from some of the region's most innovative tech companies.



Marketing outreach

The Emerging Tech Conference will be marketed by Manchester Digital to our wide network of members, businesses, agencies and individuals working across the tech sector in the North West.

All adverts, communications and web listings will feature prominent sponsor branding pre and post events.

450+

members

50k

**monthly
web visitors**

10k

**newsletter
sign-ups**

40k

**social
followers**

Sponsor packages

18.09.25



Headline sponsor – £6k

Digital presence:

- Top logo placement on all event materials, event website, and standalone ticketing page.
- Dedicated profile on the event website with backlinks and sponsor description.
- Exclusive mention in the event newsletter with prominent logo display.

Social media:

- Two solo posts across social platforms, tagging the sponsor and highlighting their support.
- Option to include a sponsor quote in pre-event content.

On-Site Branding & Engagement:

- Prime logo placement on entry signage, main stage backdrop, and digital screens.
- Opportunity to introduce a keynote speaker or moderate a panel.

Post-event coverage:

- **Post-Event Email:** Dedicated section in the post-event email with sponsor highlights and links.
- **Attendee Insights:** Access to a list of attendee data (GDPR Compliant) to support follow-up activities.
- Mentioned as a highlight in the post-event blog.

Key supporter – £4k

Digital presence:

- Logo placement on the event website as a “Key Supporter.”
- Included in event newsletters and email promotions, following headline sponsor mentions.

Social media:

- Tagged in shared social posts pre- and post-event with other Key Supporter sponsors.

On-Site Branding & Engagement:

- Branded signage in networking areas and on the stage backdrop.
- Logo placement on stage screens, secondary to the headline sponsor.
- Opportunity to introduce a breakout session speaker or moderate a Q&A.

Post-event coverage:

- **Post-Event Email:** Group mention in post-event email with company logo and brief description.
- Logo and backlink included in the post-event blog

Drinks sponsor – £3k

Digital presence:

- Logo included on the event website under “Drinks Sponsor.”

Social media:

- Group acknowledgment in social media posts, with one event-specific tag.

On-Site Branding & Engagement:

- Exclusive branding in the drinks area, with sponsor logo on signage and branded drinkware.
- Option to host a branded drinks booth to engage with attendees.

Post-event coverage:

- Mentioned in the post-event blog.



Contact information

For more information or to discuss bespoke packages, please get in touch.



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