



**Manchester  
Digital**

Sponsor Pack

# **Fintech Conference 2025**

**Manchester**

# Driving innovation in Financial Services

**Manchester Digital's Fintech events unite the North West's most influential players in financial technology.**

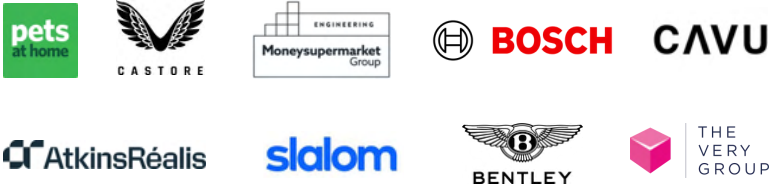
These events are a hub for exploring how digital currencies, AI, blockchain, and other advancements are transforming financial services, enabling rapid innovation and

delivering customer-centric solutions.

As a sponsor or speaker, you'll engage directly with industry leaders, sharing your expertise on the tools and technologies powering growth, adaptability, and success in this dynamic sector.

# Fueling the beating heart of North West tech with leading brands and visionaries

Our network is fueled by a powerful portfolio of sponsors and speakers, each a vital part of the North West's tech landscape. This snapshot represents just a fraction of the forward-thinking brands that have partnered with us, sharing insights, leading innovation and supporting the growth of digital across the region.





# What to expect

Partnering with Manchester Digital events means connecting with a thriving tech community. With hundreds of engaged attendees, inspiring speakers, and unparalleled marketing reach, our events are the ideal platform to showcase your brand, build relationships, and make a lasting impact.

**250  
sign ups**



**10+  
speakers**



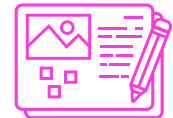
**7k+ weekly  
social views**



**7+ hours of  
networking**

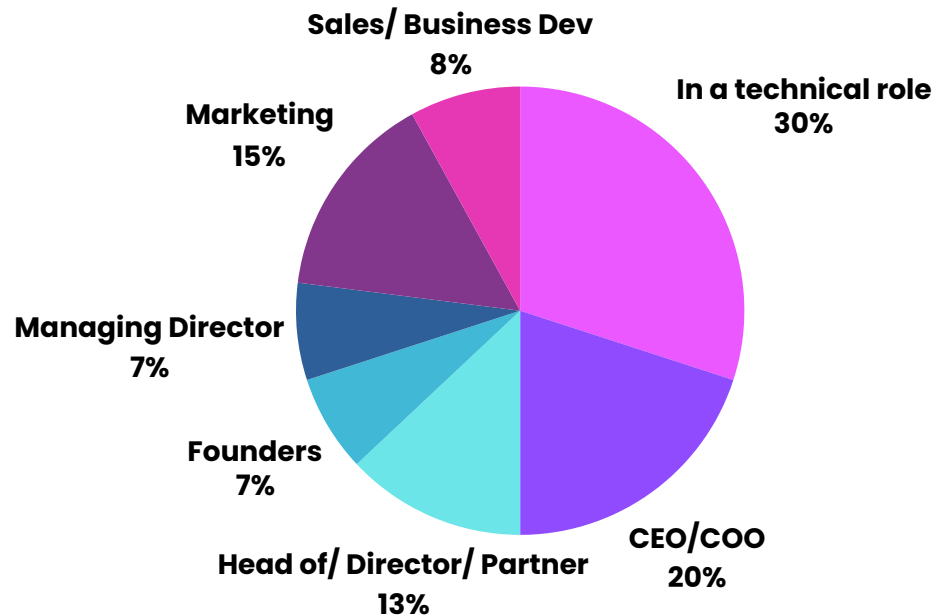


**Multiple  
content pieces**



# Who attends

Manchester Digital events bring together a dynamic mix of industry professionals from across Greater Manchester's thriving tech sector and beyond, including many senior leaders and decision-makers. You'll connect with experts across a wide range of roles from some of the region's most innovative tech companies.



# Marketing outreach

The Fintech Conference will be marketed by Manchester Digital to our wide network of members, businesses, agencies and individuals working across the tech sector in the North West.

All adverts, communications and web listings will feature prominent sponsor branding pre and post events.

**450+**

**members**

**50k**

**monthly  
web visitors**

**10k**

**newsletter  
sign-ups**

**40k**

**social  
followers**

# Sponsor packages

19.06.25



# Headline sponsor – £6k

## Digital presence:

- Top logo placement on all event materials, event website, and standalone ticketing page.
- Dedicated profile on the event website with backlinks and sponsor description.
- Exclusive mention in the event newsletter with prominent logo display.

## Social media:

- Two solo posts across social platforms, tagging the sponsor and highlighting their support.
- Option to include a sponsor quote in pre-event content.

## On-Site Branding & Engagement:

- Prime logo placement on entry signage, main stage backdrop, and digital screens.
- Opportunity to introduce a keynote speaker or moderate a panel.

## Post-event coverage:

- **Post-Event Email:** Dedicated section in the post-event email with sponsor highlights and links.
- **Attendee Insights:** Access to a list of attendee data (GDPR Compliant) to support follow-up activities.
- Mentioned as a highlight in the post-event blog.



# Key supporter – £4k

## Digital presence:

- Logo placement on the event website as a “Key Supporter.”
- Included in event newsletters and email promotions, following headline sponsor mentions.

## Social media:

- Tagged in shared social posts pre- and post-event with other Key Supporter sponsors.

## On-Site Branding & Engagement:

- Branded signage in networking areas and on the stage backdrop.
- Logo placement on stage screens, secondary to the headline sponsor.
- Opportunity to introduce a breakout session speaker or moderate a Q&A.

## Post-event coverage:

- **Post-Event Email:** Group mention in post-event email with company logo and brief description.
- Logo and backlink included in the post-event blog

# Drinks sponsor – £3k

## Digital presence:

- Logo included on the event website under “Drinks Sponsor.”

## Social media:

- Group acknowledgment in social media posts, with one event-specific tag.

## On-Site Branding & Engagement:

- Exclusive branding in the drinks area, with sponsor logo on signage and branded drinkware.
- Option to host a branded drinks booth to engage with attendees.

## Post-event coverage:

- Mentioned in the post-event blog.



# Contact information

For more information or to discuss bespoke packages, please get in touch.



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