



Sponsor Pack

Member Conference 2025

Manchester



Membership Unwrapped: Celebrating Collaboration, Building Futures

The Manchester Digital Member Conference is the premier event for our vibrant tech and digital community to come together, share insights, and shape the future of our industry.

This dynamic afternoon is packed with engaging sessions led by our members, offering deep dives into cutting-edge topics and trends.

It's a unique opportunity for attendees to explore the challenges and innovations shaping the future of technology in our region whilst gaining fresh ideas and practical strategies to inspire their businesses.

Fueling the beating heart of North West tech with leading brands and visionaries

Our network is fueled by a powerful portfolio of sponsors and speakers, each a vital part of the North West's tech landscape. This snapshot represents just a fraction of the forward-thinking brands that have partnered with us, sharing insights, leading innovation and supporting the growth of digital across the region.





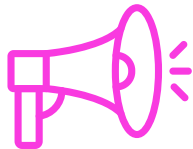
What to expect

Partnering with Manchester Digital events means connecting with a thriving tech community. With hundreds of engaged attendees, inspiring speakers, and unparalleled marketing reach, our events are the ideal platform to showcase your brand, build relationships, and make a lasting impact.

**250
sign ups**



**10+
speakers**



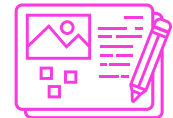
**7k+ weekly
social views**



**7+ hours of
networking**

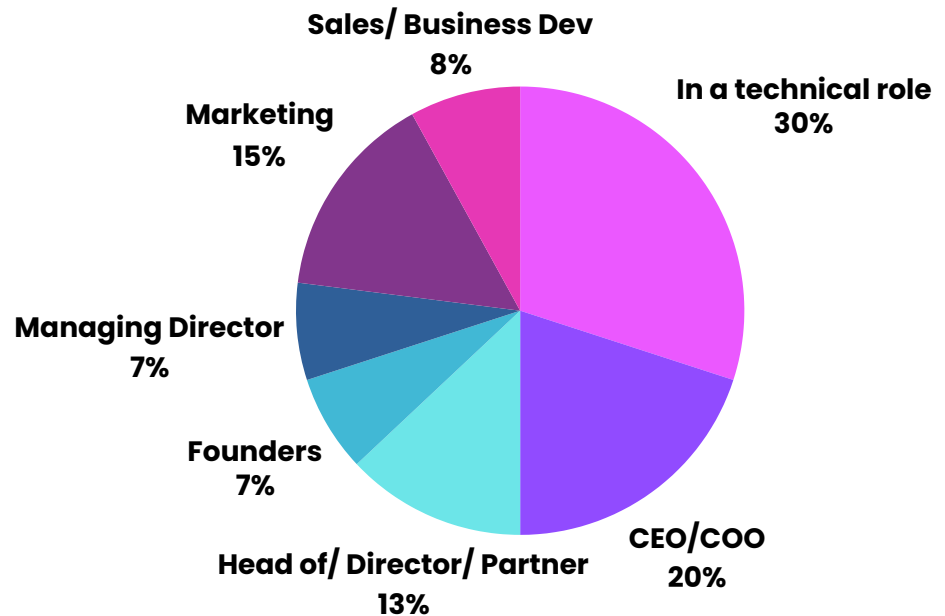


**Multiple
content pieces**



Who attends

Manchester Digital events bring together a dynamic mix of industry professionals from across Greater Manchester's thriving tech sector and beyond, including many senior leaders and decision-makers. You'll connect with experts across a wide range of roles from some of the region's most innovative tech companies.



Marketing outreach

The Member Conference will be marketed by Manchester Digital to our wide network of members, businesses, agencies and individuals working across the tech sector in the North West.

All adverts, communications and web listings will feature prominent sponsor branding pre and post events.

450+

members

50k

**monthly
web visitors**

10k

**newsletter
sign-ups**

40k

**social
followers**

Sponsor packages

04.12.25



A group of five people are engaged in a conversation in a dimly lit conference area. A man in a white shirt and grey trousers is talking to a woman in a purple top and white dress who has a bright yellow bag. Other people are visible in the background, some looking at their phones.



Headline sponsor – £6k

Digital presence:

- Top logo placement on all event materials, event website, and standalone ticketing page.
- Dedicated profile on the event website with backlinks and sponsor description.
- Exclusive mention in the event newsletter with prominent logo display.

Social media:

- Two solo posts across social platforms, tagging the sponsor and highlighting their support.
- Option to include a sponsor quote in pre-event content.

On-Site Branding & Engagement:

- Prime logo placement on entry signage, main stage backdrop, and digital screens.
- Opportunity to introduce a keynote speaker or moderate a panel.

Post-event coverage:

- **Post-Event Email:** Dedicated section in the post-event email with sponsor highlights and links.
- **Attendee Insights:** Access to a list of attendee data (GDPR Compliant) to support follow-up activities.
- Mentioned as a highlight in the post-event blog.

Key supporter – £4k

Digital presence:

- Logo placement on the event website as a “Key Supporter.”
- Included in event newsletters and email promotions, following headline sponsor mentions.

Social media:

- Tagged in shared social posts pre- and post-event with other Key Supporter sponsors.

On-Site Branding & Engagement:

- Branded signage in networking areas and on the stage backdrop.
- Logo placement on stage screens, secondary to the headline sponsor.
- Opportunity to introduce a breakout session speaker or moderate a Q&A.

Post-event coverage:

- **Post-Event Email:** Group mention in post-event email with company logo and brief description.
- Logo and backlink included in the post-event blog

Drinks sponsor – £3k

Digital presence:

- Logo included on the event website under “Drinks Sponsor.”

Social media:

- Group acknowledgment in social media posts, with one event-specific tag.

On-Site Branding & Engagement:

- Exclusive branding in the drinks area, with sponsor logo on signage and branded drinkware.
- Option to host a branded drinks booth to engage with attendees.

Post-event coverage:

- Mentioned in the post-event blog.



Contact information

For more information or to discuss bespoke packages, please get in touch.



Ghislaine West

Head of Operations

ghislaine@manchesterdigital.com



**Manchester
Digital**