



Tech Leader Talks

Powered by



Manchester
Digital

Connecting Leaders, Driving Strategy

Manchester Digital's Tech Leader Talks offers an exclusive opportunity for senior leaders in large-scale digital and tech businesses across the North West to connect, collaborate, and share insights.

These high-level gatherings focus on networking and knowledge-sharing to address the strategic challenges and emerging trends shaping the industry.

Sponsoring or speaking at these events positions your organisation as a trusted advisor to the region's most influential tech leaders.

Fueling the beating heart of North West tech with leading brands and visionaries

Our network is fueled by a powerful portfolio of sponsors and speakers, each a vital part of the North West's tech landscape. This snapshot represents just a fraction of the forward-thinking brands that have partnered with us, sharing insights, leading innovation and supporting the growth of digital across the region.



Marketing outreach

The Tech Leader Talks happen quarterly and will be marketed by Manchester Digital to our wide network of members, businesses, agencies and individuals working across the tech sector in the North West.

All adverts, communications and web listings will feature prominent sponsor branding pre and post events.

450+

members

50k

**monthly
web visitors**

10k

**newsletter
sign-ups**

40k

**social
followers**

Sponsor package

06.03.25 | 29.05.25 | 30.10.25



Breakfast, Lunch, or Evening Drinks TLT – from £5k per session (or £12k for the series).

Digital presence:

- Logo on TLT promotional materials and event website.
- Recognition as the “Session Sponsor” in the TLT newsletter.

Social media:

- Solo acknowledgment in social posts related to the TLT session, tagging the sponsor.

On-Site Branding & Engagement:

- Logo on entry signage and promotional materials in the session room.
- Branding opportunities for items such as table tents or placemats.
- Brief speaking opportunity or introduction to the TLT session.

Post-event coverage:

- **Post-Event Email:** Mentioned in the TLT-specific post-event email with sponsor logo.
- Listed in the post-event blog with session details.



Contact information

For more information or to discuss bespoke packages, please get in touch.



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**Manchester
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