



**Manchester
Digital**

Sponsor Pack

Ecommerce Conference 2025

Manchester

SPIGA

Ecommerce Innovation: Shaping the Future of Commerce

Manchester Digital's Ecommerce events spotlight the transformative technologies and strategies revolutionising online commerce and customer experience.

This year's theme, "**Revolutionising Commerce: Circular Innovation and the Future of Sexy Tech**",

focuses on innovations like AI, blockchain, and immersive technologies that are reshaping the industry. Join us in exploring how these advancements drive sustainability, scalability, and growth in commerce.

Sponsorship and speaking opportunities allow you to showcase your leadership in reshaping the digital marketplace.

Fueling the beating heart of North West tech with leading brands and visionaries

Our network is fueled by a powerful portfolio of sponsors and speakers, each a vital part of the North West's tech landscape. This snapshot represents just a fraction of the forward-thinking brands that have partnered with us, sharing insights, leading innovation and supporting the growth of digital across the region.



BOSCH

CAVU



Booking.com



thinkmoney
banking made easy





What to expect

Partnering with Manchester Digital events means connecting with a thriving tech community. With hundreds of engaged attendees, inspiring speakers, and unparalleled marketing reach, our events are the ideal platform to showcase your brand, build relationships, and make a lasting impact.

**250
sign ups**



**10+
speakers**



**7k+ weekly
social views**



**7+ hours of
networking**

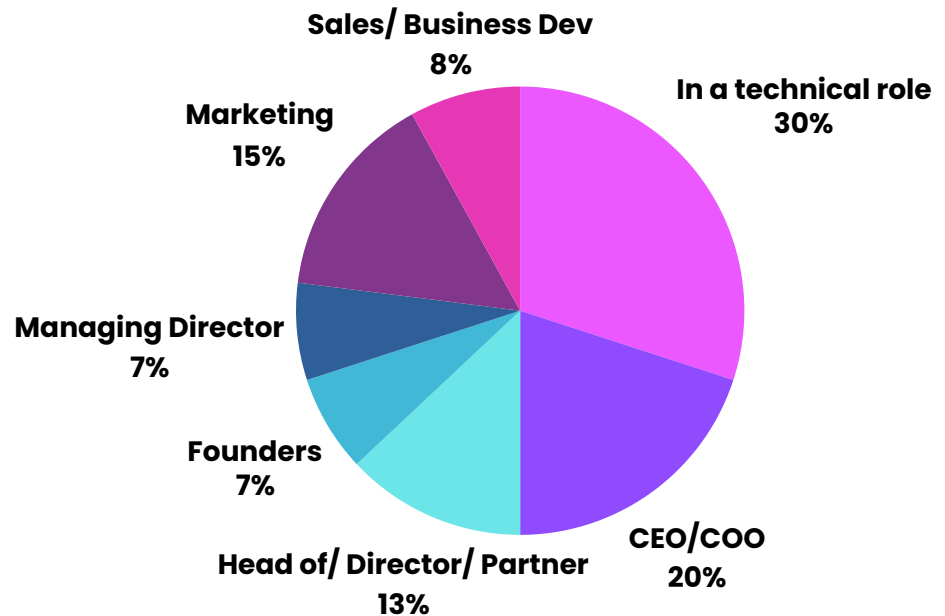


**Multiple
content pieces**



Who attends

Manchester Digital events bring together a dynamic mix of industry professionals from across Greater Manchester's thriving tech sector and beyond, including many senior leaders and decision-makers. You'll connect with experts across a wide range of roles from some of the region's most innovative tech companies.



Marketing outreach

The Ecommerce Conference will be marketed by Manchester Digital to our wide network of members, businesses, agencies and individuals working across the tech sector in the North West.

All adverts, communications and web listings will feature prominent sponsor branding pre and post events.

450+

members

50k

**monthly
web visitors**

10k

**newsletter
sign-ups**

40k

**social
followers**

Sponsor packages

24.04.25



A group of people are engaged in a networking conversation. In the foreground, a woman with long brown hair is looking towards a man with a beard and a blue jacket. Other people are visible in the background, some holding drinks, suggesting a social or networking event.



Headline sponsor – £10k

Digital presence:

- Prominent logo placement with “Headline Sponsor” title on all pre-event promotional materials, event website, and standalone ticketing site.
- Dedicated sponsor profile with backlinks on the event website.
- Exclusive section in the event newsletter, including sponsor highlights and links.

Social media:

- Three dedicated solo posts across Manchester Digital’s social platforms, tagging the sponsor and highlighting their support.
- Option to co-create a short video or quote for social media, offering additional brand visibility.

On-Site Branding & Engagement:

- Prime logo placement on entry signage, stage backdrop, and digital displays throughout the venue.
- Exclusive branding in high-traffic areas, such as the networking lounge.
- Opportunity to deliver opening remarks, chair a panel, or introduce a keynote speaker.

Post-event coverage:

- **Post-Event Email:** Dedicated section in the post-event email to all attendees, featuring sponsor content, links, and a thank-you message.
- **Attendee Insights:** Access to a list of attendee data (GDPR Compliant) to support follow-up activities.
- Highlight in the post-event blog with tags and backlinks.

Key supporter – £7k

Digital presence:

- Prominent logo placement on the event website as a “Key Supporter.”
- Listed in event newsletters and email promotions, secondary to the headline sponsor.

Social media:

- Mention in shared pre- and post-event social posts with other Key Supporter sponsors.
- Option to provide a short statement for use on social media.

On-Site Branding & Engagement:

- Visible branding in networking spaces and on directional signage.
- Logo on stage backdrop, secondary to the headline sponsor.
- Opportunity to moderate a Q&A session or introduce a breakout session.

Post-event coverage:

- **Post-Event Email:** Group mention in the post-event email to attendees, featuring sponsor logo and short company blurb.
- **Attendee Insights (Optional):** Access to a list of attendee data (GDPR Compliant) to support follow-up activities.
- Logo and backlink included in the post-event blog.

Food & Drinks Sponsor – £5k

Digital presence:

- Logo displayed on the event website as the official “Food & Drinks Sponsor.”

Social media:

- Mention in a group social media post, with direct tag in one event-specific shout-out.

On-Site Branding & Engagement:

- Exclusive branding in the food and drinks area, with sponsor logo on signage, napkins, or branded items.
- Option to host a branded snack or drinks booth, providing an opportunity for attendee interaction.

Post-event coverage:

- Mention in the post-event blog as the official Food & Drinks Sponsor.



Contact information

For more information or to discuss bespoke packages, please get in touch.



Ghislaine West

Head of Operations

ghislaine@manchesterdigital.com



**Manchester
Digital**